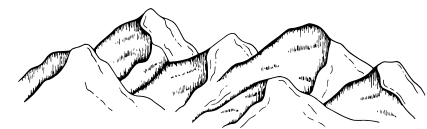


I C O N I C R A F T S





La Pasay Collection

Elegance in altitude





A piece of heritage to elevate your home

Discover the timeless elegance of the mountains in your home. Picture yourself, sharing warm moments with your loved ones.

In your garden, on your terrace, in your chalet. Transform your home into a welcoming space where stories are told and memories are created.



From the History ...

1990: In Val de Bagnes, Bruson, the La Pasay chairlift was introduced, revolutionizing skiing by elevating skiers above 2,000 meters.

2022: The La Pasay chairlift retired, making way for modern advancements. Yet, its legacy endures through this unique project, transforming the chairlift into a luxury bench.





...to the Legend

Fueled by a passion for design and the mission to repurpose historical fragments, we embarked on this unique journey:

Redesigning the past to craft the future.

ICONICRAFTS

A young brand with modern values, emphasizing locally designed and produced products, ensuring originality and environmental sustainability.

Drawing inspiration from the finest sources and our surrounding environment, we meticulously craft designs that seamlessly integrate with their context.

Augustin Gignac - Victor Bigard



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